



Taughannock Falls
on Taughannock Creek
Trumansburg.
Thirty-three feet higher
than Niagara Falls.

Chamber Lunch Meeting

Wednesday,

June 4 — Noon

Woodland Roadhouse

Rt 96

Speaker: Megan Romer

Chamber Board Meeting

Wednesday

June 11 — 7:45am

Ponzi's Antiques

Congress St

Open to All Chamber
Members

Business After Hours

Farewell

Wednesday

June 19—5 pm

The PourHouse,

19 E Main St

Trumansburg Area

CHAMBER OF COMMERCE

Trumansburg ♦ Interlaken ♦ Jacksonville ♦ Sheldrake

June 2008 Newsletter

Summer Shorts

As much as we all look forward to summer, it will seem awfully brief with school closing June 28th, then reopening September 2nd. Likewise it shortens the time remaining for Cos Tangorra and Lindsey Vann to serve on the Chamber Board. Both must settle into new venues before fall semester starts. A June 19 farewell party is planned in their honor at the Pour House. Please

stop in, and wish them well.

When summer winds down, look forward to the street dance planned for the first Friday after school begins. The grant award from Tompkins County Tourism came through for the dance. Rather than advertise a rain date, the committee will plan an indoor site if the weather threatens as it did last year.

Lot of Talk about Storm Water Runoff

The newspaper yesterday had another article* about storm water proving once again water pollution is a 'hot' topic. For its May meeting the Chamber asked Jessica Verrigni of the Tompkins County Soil & Water Conservation Department to explain it to us and the impact of storm water regulations on business. NYS Department of Environmental Control (DEC) regulates SPDES (State Pollution Discharge Elimination System) that municipal boards and contractors (construction sites over one acre) create plans to reduce erosion and sediment/pollution flowing into local water bodies. Jessica was quick to point out that TCS&WCD does not regulate, but serves as educator and advisor to farms/businesses.

Members present were surprised to hear that 'Joe Resident' adds more pollutants to storm water runoff than farmers. But knowing that does not make the situation better. Locally, Town of Ulysses has a storm water program, managing and reporting on local storm water runoff to the State. The annual report is public. In addition there is an active volunteer group who monitor the water quality of Trumansburg and Taughannock Creeks. For more information check www.tcsxcd.org.

**If you don't get the local paper everyday, a local family submitted a letter to the editor taking the Seneca Meadow Landfill to task over the pollutants running off their 'mountain' into Cayuga Lake.*

See How They Have Changed

Three of the former Mid-Lakes schools are planning alumni reunions this summer. For Trumansburg it's a long standing tradition to invite all alumni the 4th

Last year Interlaken School grads introduced an 'all-years' Annual Reunion. The second one is coming up June 13-14 meeting at the Interlaken Sportsman's Club Friday night and Saturday at the school for Class pictures, programs and dinner. Contacts are Don Betzler 532-4625, Millie Messmer 387-9669.

1960-1965. This break-through in OCS's identity crisis is planned for August 16 at Sheldrake Point Winery/Simply Red Bistro. Grads reserve via e-mail to Ruth Duncan patrigru@bellsouth.net.

Congratulations to 2008 area graduates and alums whatever



weekend in July (this year it's the 25th & 26th) back to T'Burg on a presidential election year. Nothing like that developed in Interlaken and Ovid. Their grads lost their school identity in the 1960's merger and felt no ties with the new South Seneca Distirct.

Ovid is hopping on the 'big' reunion band wagon this year, not with an all-class celebration like ICS, but one for the Classes of

their school designation. No doubt there will be some intermingling at all ages as they cruise the three towns.

Here's Looking at You Kid

A writer from the Boston Globe is coming to GrassRoots July 17-20 to write a major feature article on "A Weekend in Trumansburg". Owned by the New York Times, the Globe is New England's largest newspaper. Covering not only the festival, the reporter will write about Taughannock Falls, Seneca/Cayuga Wine Trails, lodging, shopping and eating opportunities; presenting Trumansburg as a wonderful summer vacation spot. The article will run summer 2009. Come hear the details at the next Chamber meeting June 4.



Darlene McGill Celebrates 30 Years in Business

Celebrating 30 years in the insurance business, Darlene is an independent broker representing a number of insurance companies and employs two part-time and one full time CSR. Asked how she got started in business Darlene says, "My father Harold McGill opened a Trumansburg branch office at 27 Main Street in 1978 and within two weeks I was running it." Later she moved the business to the current property for residence/business use. "I enjoy doing business in a small town atmosphere where you can actually make a difference for your clients by meeting individual needs."

Darlene lives with husband Don and is an active in civic, church and school projects. A constant volunteer of Trumansburg Chamber, she has been membership chair and TACC telephone manager. Congratulations Darlene on your 30 years in business and wish you many more years of success in the Trumansburg area.



It's a Learning Process

Businesses that learned early to go 'Green' are reaping the benefits now. New construction presents the best opportunity to incorporate 'Green' features into any facility but add-on 'Green' practices save money, too. True, it costs more to build 'Green' but keep in mind construction is less than 10% of the total real costs. A high performance 'Green' building saves on operating expenses (employee salaries, electricity, gas, water, etc.) which total 60-85% of real costs. *Maintenance, repair, and residual value complete the pie.*

Part of the new 'Green' vocabulary is 'the triple bottom line' – a balance between economic, environmental and social prosperity. Businesses must pay attention to all three today.

Benefits come in tax credits, energy and material waste reduction, conservation of resources, healthier living, and increased productivity. The appeal to your customers is a benefit, too.

Try simple no cost practices to start:

- Turn off lights and shut down tech and other equipment nights and weekends
- Keep doors and windows closed when heat/AC is running
- Establish a recycling program & encourage employee use

- Set cooling thermostat to 78 degrees and heat thermostat to 68 day (55 night)

Next make low cost changes:

- Change incandescent lights to compact fluorescents
- Change T12 fluorescents to T8 or T5
- Install occupancy sensors/switches in less frequently used areas
- Verify equipment is operating a maximum efficiency

Start a capital improvement list for the future:

- Add roof insulation
- Purchase high efficiency and high speed technology, appliances, machinery
- Reduce general light levels by installing task lighting
- Add sky lights

A tax deduction of up to \$1.80 per square foot is available to new or existing commercial buildings for systems placed in service by 12/31/2008. Contact your tax advisor for federal and state tax incentive details.

GET READY FOR THE 2008 SEASON AT THE HANGAR THEATRE

JUNE 4TH TO AUGUST 30TH.

THE HANGAR WILL PRESENT

The Overwhelming – No Child – Bad Dates – Oklahoma!

The Playboy of the Western World and Hedwig and the Angry Inch.

Single Tickets are \$18 at 273-4497 or www.visitithaca.com.

Kidstuff Tickets are \$5 (\$20 for seven shows now through May 31st)

Who's Who Around T'Burg Area

Business Name: High Point Farms, LLC

Location: 9448 State Route 96 Trumansburg

Owners: Tina and Robert Mac Cheyne

Why Did You Start a Farm Business? “When we purchased High Point Farm in 1998 our primary goal was to grow nutritious food our family. When we joined the Trumansburg Farmers Market we met vendors/ customers who shared our interest in foods that were fresh, wholesome and grown in a natural and environmentally friendly manner.”

How Has Your Business Expanded? “In 2002 we considered the health benefits of raising ‘grass-fed beef’ which has 2/4 times more omega-3 fatty acids and higher levels of Vitamin E than ‘grain-fed cattle’.” Working with other local farms High Point Farm supplies ‘grass-fed beef’, pasture pork, free range chicken/eggs to customers. All are humanly raised without the use of growth hormones/antibiotics.



Contact Information: www.highpointfarms.net

Organization Name: Trumansburg Farmers Market

Location: Village Park, corner of Routes 96 and 227 (Main & Hector)

How Did the Market Start? In 2002 Cornell Cooperative Extension of Tompkins County assisted local growers to start a marketplace where they could introduce themselves to the community and sell fresh local seasonal produce, artisan cheeses, grass-fed meats, hand-made crafts and artwork.

Who Governs the Market? Four Board Directors and a Staff Manager lead the consortium. The official sponsor is the Village of Trumansburg by resolution in June 2007 in recognition of its ever-increasing value to the community.

What Can the Public Expect to See at the Market This Year?

“There will be live music and ongoing educational demonstrations by friends and neighbors, besides the customary vendor tables”, says Deirdre Cunningham, Director.

Contact Information: www.trumansburg-ny.gov/farmersmarket.htm

